



Have the Smile You Deserve and Want



Presented By
Dr. Walter R. Below, D.M.D

We all want a whiter smile, and today it can be accomplished safely, quickly and effectively. While tooth whitening is the quickest and most effective way of improving a healthy smile, options abound for getting teeth their whitest. It can be confusing to choose the best method.

Many Causes of Tooth Discoloration

The most common include genetics, aging, consumption of staining substances (smoking, coffee, tea, and

colas) antibiotics, excessive fluoride and old fillings. Whitening toothpaste can remove stain that is on the outside of the teeth. Dentists call this extrinsic staining. However, whitening toothpaste and professional dental cleanings WILL NOT change the color or intrinsic staining of the teeth. That is why tooth whitening (sometimes called tooth bleaching) is so popular.

What is EXTRINSIC and INTRINSIC?

Many extrinsic stains are pigments embedded in the calculus or plaque that has become colored from interaction with food debris, tobacco smoke, wine or other sources. Intrinsic stains or stains located within the tooth anatomy can be of a varied origin – usually hereditary.

Laser Whitening

This is performed by the dentist who applies 35%

Hydrogen Peroxide solution on your teeth. When the solution is on, a light is held a few inches away from the teeth to speed up the chemical reaction of the Hydrogen Peroxide. Most dentists advertise this works better than tray whitening.

Is Whitening Safe?

YES. Extensive research and clinical studies indicate that whitening teeth under the supervision of a dentist is safe. In fact, many dentists consider whitening the safest cosmetic dental procedure available.

How Long Will the Whitening Results Last?

It should for most people be long lasting. But exposure to coffee, smoking, red wines and some medicines will darken the teeth over time. To keep your teeth looking their best, we recommend flossing, brushing twice daily and occasional touch ups.

Dr. Below strives to stay ahead of the curve on new techniques and information to better serve his patients. He participates in over 100 hours of continuing education annually and has memberships in organizations like the American Academy of Cosmetic Dentistry focused on dentistry's future from a scientific and/or esthetic perspective.

Dr. Walter R. Below has practiced in Westlake for over 20 years, receiving his dental degree at the University of Louisville's School of Dentistry in 1981.

He is a Fellow in the Academy of General Dentistry, General Member of the American Academy of Cosmetic Dentistry, and member of the American Dental Society of Anesthesiology and American Association of Hospital Dentists.

He was a Clinical Instructor in the Department of Periodontics at Case Western Reserve Dental School and on medical staff of Lakewood Hospital.

How Long Will it Take? And How White Will They Get?

The ultimate whiteness will be determined by the length of time the teeth are exposed to the whitening gel and the mineral composition of the teeth. Teeth whitening is kind of like a reverse suntan. Some people get great results in only one or two days while others need more treatment time.

Should I Expect Any Side Effects?

Sensitivity during the treatment may occur with some patients. On rare occasions, minor tingling sensations are experienced immediately after the procedure, but always dissipate. **Tip when using home bleaching kits, use them every other day to avoid tooth sensitivity.

We provide an expertise for creating smiles that are confident, aesthetic and individualized.

Our years of experience in aesthetic bonding, orthodontics/braces, permanent and removable, bridges, tooth whitening, restorations, root canals and other general dentistry services allows us to give personal and individualized care.



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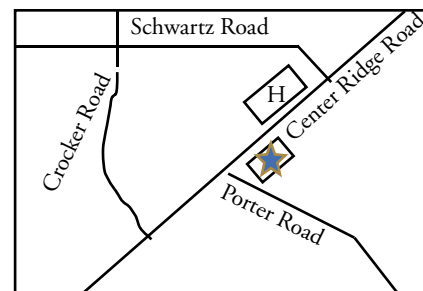


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